

# Jumbo Electronics' mega promotion starts today

Jumbo Electronics has announced its bi-annual mega promotion which offers a wide range of assured gifts as per dedicated slabs at its 13 stores across Qatar from today until April 12, according to a statement.

"Consumers constantly have a desire to upgrade to the latest gadgets and intelligent home appliances that drive convenience and productivity even from homes," said Sajed Jassim Mohamed Sulaiman, vice-chairman and managing director, Jumbo Electronics Qatar, while introducing the mega promotion.

Customers will not only get a benefit in terms of flat discounts on the world's leading brands, but will also receive an assured gift along with every purchase worth QR1,000 and above. In addition, customers can also avail the monthly instalment scheme using credit cards of leading banks, at 0% interest and pay over six or 12



months as per the respective bank's terms.

Customers can also earn and redeem points through loyalty programmes such as Air Miles, Jumbo Mukafa and Nojoom. They also have the opportunity to earn double Mukafa and those opting to purchase extended warranty on products will get up to one year free warranty during this period.

Offers are available during the promotion period at any Jumbo electronics retail outlet

or online through [www.jumbo-souq.com](http://www.jumbo-souq.com). Jumbo Electronics Qatar director and CEO C V Rappai remarked: "As Qatar gets ready to host the world's most prestigious sporting carnival, to match Qatar's discerning consumer's needs, Jumbo with its bouquet of high-quality premium products and brands strives to meet those growing aspirations".

Besides smartphones, TVs have been a consistent bestseller during the promotion period

over the last few years. Rapid technological advancement in both these categories have led to continuous demand. Consumers are on a constant lookout for new technologies like OLED screens and better software integration to watch web-based content. Some of the LG TV's can be controlled through voice commands in English or Arabic.

Laptops and computer monitors have been steady performers as the pandemic saw an increase in demand for better solutions for working and learning from home. Gaming headsets and monitors are also gaining popularity among customers. Similarly, convenience driven appliances like washing machines are reporting strong growth and volumes. Consumers have many options to choose from a wide assortment of brands across several categories and price range at Jumbo retail stores, the statement added.